



CARVANA REVEALS TOP-SELLING USED CARS OF 2024

Dec 18, 2024

Tesla Model 3 Claims the Top Spot, Surpassing the Chevrolet Equinox as 2024's Carvana Customer Favorite

PHOENIX--(BUSINESS WIRE)-- Carvana Co. (NYSE: CVNA), an industry leader for buying and selling used cars online, has unveiled its top-selling vehicles of 2024. This year's rankings highlight evolving customer preferences, with an electric vehicle, the Tesla Model 3, claiming the top spot. SUVs also dominate the 2024 list, demonstrating their enduring appeal among families and adventurers alike.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20241218165701/en/>



Carvana's shares its latest reveal of 2024's top-selling used cars. (Photo: Business Wire)

Carvana's top-selling vehicles of 2024 are:

1. Tesla Model 3
2. Chevrolet Equinox
3. Nissan Rogue
4. Ford Escape
5. Ford Explorer
6. Toyota Camry
7. Honda Civic
8. Nissan Altima
9. Jeep Grand Cherokee
10. Ford F-150 SuperCrew

The Tesla Model 3 was Carvana's top-selling EV in 2023 but didn't even crack the top 20 overall last year. This year, the Model 3 rose to the top of the overall rankings, surpassing last year's leader, the Chevrolet Equinox. This surge in popularity reflects the growing demand Carvana has seen for electric vehicles in 2024.



SUVs also dominated the 2024 best-seller list, making up half of the top 10 vehicles. Leading the charge are compact SUVs like the Chevrolet Equinox, Ford Escape and Nissan Rogue, celebrated for offering a balanced blend of affordability, versatility, and safety features. The Ford Explorer complements this lineup as a practical choice for those seeking third-row seating, catering to families who prioritize both space and value.

"In 2024, Carvana surpassed 2 million cars sold lifetime-to-date, and the models leading our sales this year illustrate the broad range of tastes and preferences among online car buyers," said Kevin Fitzgerald, Senior Director, Purchasing at Carvana. "Carvana is committed to offering an unparalleled selection of vehicles to fit every need and lifestyle."

Carvana's diverse inventory and customer-first approach allow buyers to find the perfect match for their needs. Customers can browse tens of thousands of cars online and purchase from the comfort of their own homes. Every purchase is backed by Carvana's 7-day money-back guarantee, offering peace of mind and a seamless shopping experience.

To explore Carvana's nationwide inventory and find your next car, visit [Carvana.com](https://www.carvana.com).

About Carvana

Carvana's mission is to change the way people buy and sell cars. Over the past decade, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can choose from tens of thousands of vehicles, get financing, trade-in, and complete a purchase entirely online with the convenience of home delivery or local pick up in over 300 U.S. markets. Carvana's vertically integrated platform is powered by its passionate team, unique national infrastructure, and purpose-built technology. Carvana is a Fortune 500 company and is proud to be recognized by Forbes as one of America's Best Employers.

For more information, please visit www.carvana.com.

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Source: Carvana Co.