



## CARVANA, JIMMIE JOHNSON OFFER CHANCE TO DRAW OUTSIDE THE FINISH LINES AND CREATE JIMMIE JOHNSON'S NEXT RACE CAR LOOK

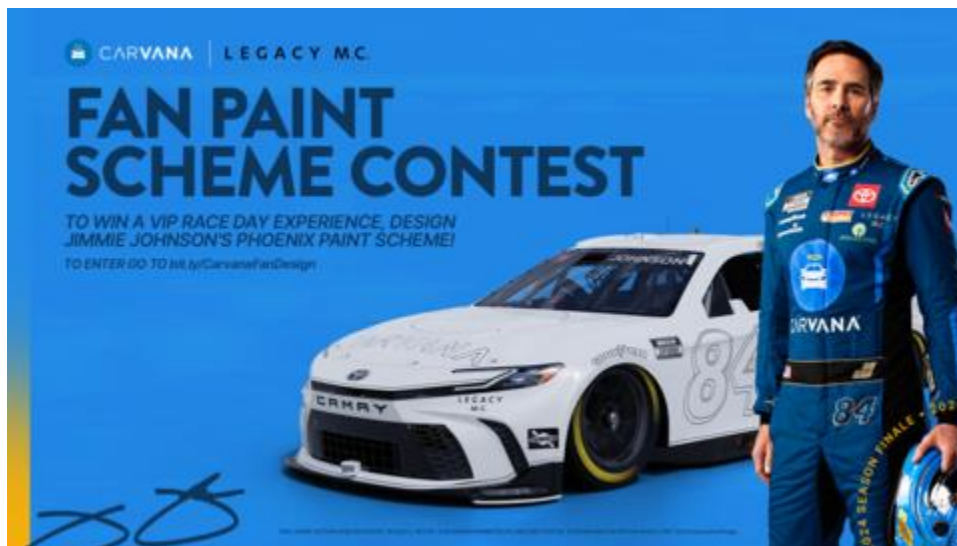
Sep 16, 2024

See Your Paint Scheme on the Track and Meet Jimmie Johnson With Carvana Fan Design Contest

PHOENIX--(BUSINESS WIRE)-- Start your engines, racing fans! Carvana, the pioneer for buying and selling used cars online, is thrilled to announce the launch of a contest in partnership with LEGACY MOTOR CLUB that gives fans the opportunity to design the paint scheme for Jimmie Johnson's No. 84 Toyota at the upcoming NASCAR Xfinity Series Championship at Phoenix Raceway.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20240916749222/en/>



Enter your championship race car design for a chance to meet Jimmie Johnson in Phoenix (Graphic: Business Wire)

“At Carvana, we believe in putting our customers in the driver’s seat, and we are excited to engage the community and celebrate the creativity and passion of racing fans with this contest,” said Ryan Keeton, Co-founder and Chief Brand Officer of Carvana. “We can’t wait to see what incredible designs fans come up with for Jimmie’s car.”

Whether you’re a professional designer or an enthusiastic doodler, all skill levels are welcome to participate beginning September 16, 2024 and running through October 1, 2024. Do you have what it takes to design a championship race car?

Here are some tips to enter your design:

- Download [our template](#) from the Carvana Fan Design Contest landing page
- Submit your design by uploading it to your Instagram grid or X
- Use #CarvanaFanDesign and tag @CarvanaRacing for a chance to win!



- Winner will be contacted via DM from @CarvanaRacing in early October

A panel of judges, including Jimmie Johnson himself, will select the top designs. The winning design will be unveiled in spectacular fashion and brought to life on Jimmie's car for the Phoenix race. But that's not all! The grand prize winner will receive:

- Two (2) round-trip flights to Phoenix, Arizona
- Two (2) VIP Passes valid for the November race in Phoenix, Arizona
- Lodging for two (2)
- \$500 food and beverage credit
- An exclusive meet and greet with racing legend Jimmie Johnson
- And, of course, bragging rights for creating a piece of racing history!

Follow along and share your progress on social media using #CarvanaFanDesign and tagging @CarvanaRacing. Keep an eye on Carvana's [Instagram](#) and [X](#) for updates, sneak peeks, and more exciting announcements.

*No Purchase Necessary, 50 US/D.C., RES 18+, Void where prohibited by law, Ends 10/01/24. To enter and for Official Rules, visit: <http://bit.ly/CarvanaFanDesign>*

### **About Carvana**

Carvana's mission is to change the way people buy and sell cars. Over the past decade, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can choose from tens of thousands of vehicles, get financing, trade-in, and complete a purchase entirely online with the convenience of home delivery or local pick up in over 300 U.S. markets. Carvana's vertically integrated platform is powered by its passionate team, unique national infrastructure, and purpose-built technology. Carvana is a Fortune 500 company and is proud to be recognized by Forbes as one of America's Best Employers.

For more information, please visit [www.carvana.com](http://www.carvana.com).

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