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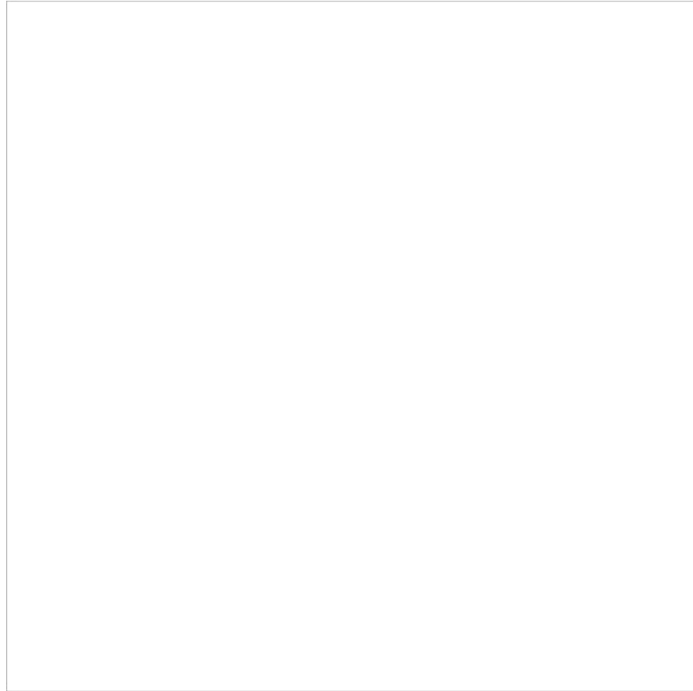
CARVANA LAUNCHES IN WISCONSIN, GROWING MIDWEST REACH

Dec 19, 2018

Milwaukee and Madison Area Residents Have a New Way to Buy a Car

MILWAUKEE--(BUSINESS WIRE)-- [Carvana](#) (NYSE: CVNA), a leading e-commerce platform for buying, financing and selling used cars, launched in Wisconsin today, offering as-soon-as-next-day vehicle delivery to Milwaukee and Madison area residents. In as little as 10 minutes, from the comfort of home or on the go via their mobile device, Carvana customers can shop more than 10,000 vehicles on [Carvana.com](#), finance, purchase, [sell their current vehicle to Carvana](#) and schedule as-soon-as-next-day vehicle delivery.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20181219005069/en/>



Carvana launches as-soon-as-next-day vehicle delivery in Wisconsin, giving Milwaukee and Madison area residents a new way to buy a car. (Photo: Business Wire)

and financing platform. Carvana.com enables consumers to quickly and easily shop more than 10,000 vehicles, finance, trade-in or sell their current vehicle to Carvana, sign contracts, and schedule as-soon-as-next-day delivery or pickup at one of Carvana's patented, automated Car Vending Machines.

For further information on Carvana, please visit www.carvana.com, or connect with us on [Facebook](#), [Instagram](#) or [Twitter](#).

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Carvana
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Source: Carvana

Carvana customers shop for and purchase their next vehicle entirely online, saving valuable time and money. With a great selection, great price and great customer experience, Carvana offers consumers a car buying experience focused on transparency and ease. Along with a detailed virtual tour featuring high-definition, 360-degree photos, every vehicle is Carvana Certified, meaning it has undergone a rigorous 150-point inspection, has no frame damage and has never been in a reported accident. Features, imperfections and updated information about open safety recalls are listed on the car's vehicle description page.

Carvana vehicles also come with a 7-day return policy, giving customers the time to ensure their vehicle fits their life. Whether it's getting all the hockey equipment in the trunk or seeing if car seats fit, this time with the vehicle is an upgrade to the traditional four right-hand turns around the dealership's block.

"As we make our official debut in Wisconsin, we're confident we can deliver on the diverse needs of area customers," said Ernie Garcia, founder and CEO of Carvana. "Madison and Milwaukee are cities that play an important role in our expansion throughout the Midwest and we are looking forward to showing them the new way to buy a car."

With today's launch in Wisconsin, Carvana now offers as-soon-as-next-day vehicle delivery in 85 markets across 28 states in the U.S.

About Carvana (NYSE: CVNA)

Founded in 2012 and based in Phoenix, Carvana's (NYSE: CVNA) mission is to change the way people buy cars. By removing the traditional dealership infrastructure and replacing it with technology and exceptional customer service, Carvana offers consumers an intuitive and convenient online car buying